

# Golnaz Behzadi

Graphic/Motion Designer

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## PROFESSIONAL EXPERIENCE

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### Freelancer Multimedia Designer Remote

2020 - Present

- Collaborated with large teams and took direction from creative directors or clients to outline and achieve animation goals.
- Develop social media initiatives and generate daily content for diverse social media platforms, resulting in an approximate 70 percent increase in audience engagement.
- Adeptly utilize Adobe Photoshop, Illustrator, and Adobe XD to design compelling images and layouts.
- Participated in multiple campaigns aimed at building brand identities for well-established Iranian brands, resulting in a collective audience outreach of over 6 million users.
- Contributed to multiple music videos for well-known Persian artists, achieving over 5 million views on various platforms.
- Assisted in multiple projects, notably a short film named "Aika," and contributed as part of the post-production team. The entire film was shot in a green screen studio, and post-production work was carried out in Cinema 4D. Aika received nominations in several festivals, such as Short to The Point/Bucharest and Short Shot Sest/Moscow.

### Video Editor at Lead 34 Istanbul

2020 - 2021

- Edited over 110 projects, mainly in the real estate, fashion, and advertising industries. Increasing client revenue
- Assembled selected footage coherently aligned with the script, storyboard, or client brief.
- (editing real-life footage for different campaigns and clients).
- Collaborated closely with directors, producers, and team members to define and achieve client goals to the highest standard.

### Animator at Feezyomory Tehran

2020 - 2023

- Developing more than 215 projects, specializing in 2D animation with a primary emphasis on advertising projects.
- Collaborating with team members and fellow animators to offer support and ensure high-quality teamwork.
- Participating actively in every stage to ensure timely completion across all facets of the project.

## EDUCATION

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### Humber College of Toronto, Ontario

2023-Present

Diploma in Multimedia Design and Development

### Azad University of Tehran, Iran

Bachelor of Architecture

## SKILLS/INTERESTS/MISCELLANEOUS

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- Skilled in Adobe After Effects, Premiere Pro, Photoshop, Illustrator, and other Adobe Creative suites
- Ability to Storyboard and Concept ideas
- Fluent in English, Native Persian
- Interests: Crypto, Web3, Video Games, Yuga, and books